

# CHRIS FOREMAN

## GRAPHIC DESIGNER

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WWW.CHRISFOREMAN.INFO

### JOB OBJECTIVE:

TO OBTAIN A CHALLENGING, REWARDING POSITION IN A CREATIVE INDUSTRY, AS A GRAPHIC DESIGNER OR BRAND MANAGER, UTILIZING ALL OF MY EARNED SKILLS FROM ADVERTISING ARTS AND WEBSITE DESIGN, TO BRANDING AND SEO, ACHIEVING SUCCESS FOR MYSELF AND FOR MY EMPLOYER.

### QUALIFICATIONS:

SERVED AS ASSISTANT ART DIRECTOR AT TOUCHE 21 INC. / BOOMDOGGERS, SAN DIEGO, CALIFORNIA. PROJECTS INCLUDE: DESIGNING JC PENNY PRIVATE LABEL TANK TOP PROGRAM AND BOOMDOGGERS T-SHIRT GRAPHICS, SOLD TO STORES SUCH AS MERVYNS, JC PENNY, SEARS AND KMART, 1990-1995

I OPERATED MY OWN CLOTHING LINE, POWERGLIDE, SERVED ALL POSITIONS, DESIGNER, ADVERTISING DESIGN, SALES AND ALL ADMINISTRATIVE DUTIES. SOLD OVER 2000 T-SHIRTS AT MY FIRST ASR TRADE SHOW, 1995-1997

SERVED AS FREELANCE GRAPHIC DESIGNER FOR BESSELL SURFBOARDS, SMP CLOTHING, SIC CLOTHING, GOTCHA: MCD MORE CORE DIVISION, COUNTER CULTURE, RED HOOK ALE, DAYBREAK APPAREL GROUP, I.O. PUBLISHING, EUROPA SOFTWARE. PROJECTS INCLUDED: DESIGNING COMPANY LOGOS, T-SHIRT GRAPHICS, ADVERTISING DESIGN, CATALOGS, SPEC SHEETS, LINE DRAWINGS, ASSISTED WITH ALL GRAPHIC SERVICES AND NEEDS OF CLIENTS. 1995-2001

CO-OWNED A SPECIAL EVENT / PARTY RENTAL BUSINESS, ROCK RENTAL INC., WWW.ROCKRENTAL.COM, POSITIONS INCLUDE: ADMINISTRATIVE DUTIES, SALES, CUSTOMER SERVICE, SPECIAL EVENT PLANNING, GENERAL BUSINESS OPERATIONS, PAYROLL, STAFFING EVENTS, EQUIPMENT SCHEDULING, DESIGN ALL ADVERTISING AND MARKETING MATERIALS. ESTABLISHED THIS COMPANY TO BECOME THE LEADING SUPPLIER OF MOBILE ROCK CLIMBING WALL RENTALS IN SAN DIEGO COUNTY, 2001-2013

CO-OWNED A SPECIAL EVENT / PARTY RENTAL BUSINESS, PROMOTIONAL VIP GROUP, WWW.PROMOTIONALVIP.COM, POSITIONS INCLUDE: WEBSITE DESIGN AND MAINTENANCE, SEO, GOOGLE ANALYTICS, ADMINISTRATIVE DUTIES, SALES, CUSTOMER SERVICE, SPECIAL EVENT PLANNING, GENERAL BUSINESS OPERATIONS, PAYROLL, STAFFING EVENTS, EQUIPMENT LOGISTICS SCHEDULING, DESIGN ALL ADVERTISING AND COLLATERAL MARKETING MATERIALS, 2013-2015

BUSINESS OWNER / FREELANCE GRAPHIC DESIGNER, VIMANA VISUAL, WWW.VIMANAVISUAL.COM, POSITIONS INCLUDE: GRAPHIC DESIGN AND WEBSITE DESIGN SERVICES AND MAINTENANCE, SEO SERVICES, ADVERTISING DESIGN, GOOGLE ANALYTICS, ADMINISTRATIVE DUTIES, SALES, CUSTOMER SERVICE, EVENT DESIGN, GENERAL BUSINESS OPERATIONS, PAYROLL, SPECIAL EVENT PLANNING, DESIGN ALL ADVERTISING AND COLLATERAL MARKETING MATERIALS, 2015 - CURRENT.

### EDUCATION:

1988-1991 BACHELOR DEGREE IN ADVERTISING ARTS, THE ADVERTISING ARTS COLLEGE, SAN DIEGO, CALIFORNIA  
1987-1988 ATTENDED SAN DIEGO MESA COLLEGE, SAN DIEGO, CA

### WORK EXPERIENCE:

2015 VIMANA VISUAL, CHULA VISTA, CALIFORNIA  
2013-2015 PROMOTIONAL VIP GROUP, CHULA VISTA, CALIFORNIA  
2001-2013 ROCK RENTAL INC., VICE PRESIDENT, SANTEE, CALIFORNIA  
1999-2001 EUROPA SOFTWARE, GRAPHIC SERVICES MANAGER, SANTEE, CALIFORNIA  
1995-2001 POWERGLIDE GRAPHICS, FREELANCE GRAPHIC DESIGNER, CHULA VISTA, CALIFORNIA  
1990-1995 TOUCHE 21 INC. / BOOMDOGGERS, ASSISTANT ART DIRECTOR / GRAPHIC DESIGNER, SAN DIEGO, CALIFORNIA

### A LITTLE BIT ABOUT ME:

I'M A HARDWORKING, ORGANIZED PERSON WITH A DETAILED EYE FOR PERFECTION AND ACHIEVING THE VERY BEST RESULT. I ENJOY A GOOD CHALLENGE, MAKING THE MOST OUT OF MY WORK DAY AND APPRECIATE THE VALUE OF A DOLLAR. I ENJOY THE OUTDOORS, CAMPING, SOCCER, EXERCISING, SURFING, SKATEBOARDING, SNOWBOARDING, DIRT BIKE RIDING, MOUNTAIN BIKING AND TAKING MY KIDS TO THE BEACH.